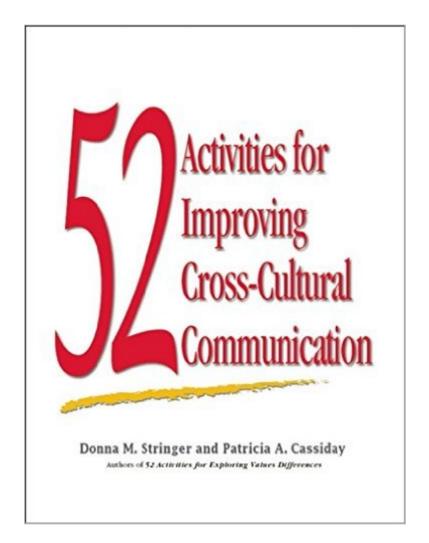
The book was found

52 Activities For Improving Cross-Cultural Communication





Synopsis

The exercises in this book are intended to facilitate effective communication across a wide range of differences. Many of the exercises are written with instructions that address needs for a specific audience (e.g., gender or generation). Stringer and Cassiday have written and adapted sound, ready-to-use activities for settings where the exploration of cross-cultural communication would be beneficial: the workplace, the classroom, human resources programs, ESL classes, corporate diversity training, international team development workshops, conflict management and others.

Book Information

Paperback: 228 pages Publisher: Nicholas Brealey (June 16, 2009) Language: English ISBN-10: 193193083X ISBN-13: 978-1931930833 Product Dimensions: 8.5 x 0.5 x 11 inches Shipping Weight: 1.6 pounds (View shipping rates and policies) Average Customer Review: 4.0 out of 5 stars Â See all reviews (3 customer reviews) Best Sellers Rank: #784,149 in Books (See Top 100 in Books) #491 in Office Products > Educational Supplies > Teaching Materials > Professional Development Resources #735 in Books > Business & Money > Management & Leadership > Training #1258 in Books > Textbooks > Communication & Journalism > Communications

Customer Reviews

This book is well designed and very clear on what to do, and how to do it. I would recommend this to anyone who needs more ideas on actual activites to facilitate to improve cross-cultural communication and understanding. I work in student affairs and plan on using this book often. I like how it is truly focused on activities and includes everything you need to know for that activity, including the level of 'risk' involved (how intense the activity could be for participants). That is very helpful in using the activities to build a plan to continue your groups development.

Activities are useful, though they're difficult to scale down for a small class. Try using them for a larger group for maximum effectiveness.

I will probably find the book useful.

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